



**Glenwood Springs Tourism Promotion Board**

**Vision: *Be the preferred regional tourism destination.***

**Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.***

**AGENDA**

**Thursday, March 10, 2016**

**11:30 AM – 4:00 PM**

**Location: Courtyard by Marriott, 125 Wulfsohn Rd., Glenwood Springs**

**11:30 AM ~ Lunch and introductions/ice breaker**

**12:00 PM ~ Call Meeting to Order: Trent Blizzard, Chair**

**Approval of Tourism Promotion Minutes – February 11, 2016**

**Facilitation by Chris Romer, IOM, President and CEO, Vail Valley Partnership**

**Things to accomplish:**

- **Understanding a volunteer advisory board**
- **Individual agendas vs community visioning/purpose**
- **Fiscal Oversight and the board's role in advising City Council**
- **CO Sunshine Laws (review and discussion)**
- **Roberts Rules of Order (overview of the basics)**
- **Board Role: Strategic vs Task Driven (focus on big picture items) i.e.**
  1. Funding – how to increase marketing budget
  2. Employee Housing
  3. Grand Avenue Bridge
  4. Event Facilities / City support and infrastructure

**3:50 PM ~ Election of Officers: Chair, Vice-Chair, and Treasurer**

**4:00 PM ~ Adjournment**

**Next Tourism Promotion Board Meeting April 14, 2016  
2 – 4 PM, City Hall, Council Chambers, Glenwood Springs**