



Glenwood Springs Tourism Promotion Board
Vision: *Be the preferred regional tourism destination.*
Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, June 9, 2016

2:00 PM – 4:00 PM

Location: City Hall, Council Chambers, Glenwood Springs

- 2:01 PM ~ Call Meeting to Order:** Trent Blizzard, Chair
Declarations of Conflicts of Interest
Approval of Tourism Promotion Minutes – April 14, 2016 and
Approval of Special Tourism Promotion Minutes – April 26, 2016
- 2:05 PM ~ Visitor Center Cost Analysis and Ambassador Program Updates** –
Debbie Bannon, GSCRA Finance and Angie Anderson, GSCRA
Operations
- 2:20 PM ~ Grand Avenue Bridge Phase 2 Updates** – Tom Newland and Kathleen
Wanatowicz, GAB Public Information Managers
- 2:50 PM ~ AirSage Visitor Analysis Update** – Cristin Barta, Tourism Marketing
Project Manager
- 3:10 PM ~ CO Public Broadcasting Glenwood Springs Series** – Lisa
- 3:25 PM ~ Tourism Promotion Fund Strategies** – board discussion
- 3:40 PM ~ Marketing Updates:**
Lisa Langer, VP of Tourism Marketing and
Cristin Barta, Tourism Marketing Project Manager
- 4:00 PM ~ Adjournment**

Next Tourism Promotion Board Meeting July 14, 2016
2 – 4 PM, City Hall, Council Chambers, Glenwood Springs