



Glenwood Springs Tourism Promotion Board
Vision: *Be the preferred regional tourism destination.*
Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, October 13, 2016

2:00 PM – 4:00 PM

Location: City Hall, Council Chambers, Glenwood Springs

2:01 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Minutes – September 8, 2016

2:05 PM ~ XUMA Photo Shoot Update – Lisa Langer, VP of Tourism Marketing

2:15 PM ~ AirSage Research – Cristin Barta, Tourism Marketing Project Manager

2:35 PM ~ 2017 Marketing Update – Lisa and Cristin

***3:00 PM ~ Adjournment**

**There is a special work session in Council Chambers and the City Clerk has asked that we end our meeting timely to accommodate set up.*

Next Tourism Promotion Board Meeting November 10, 2016

2 – 4 PM, City Hall, Council Chambers, Glenwood Springs