



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions and events to increase tourism spending in Glenwood Springs.*

AGENDA

Wednesday, January 8, 2020

11:00 AM – 12:00 PM

Location: City Hall, 3rd Floor Training Rm, Glenwood Springs

11:01 AM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of November 14 & December 12, 2019. *There was no quorum present at Dec. 12 meeting.*

11:03 AM ~ 2019 End of Year Budget – Nancy Heard, Treasurer and/or Lisa Langer, Director of Tourism Promotion

11:15 AM ~ 4th Quarter Dashboard –Marlene Neidert, Tourism Promotion Project Manager

11:25 AM ~ Videos of Guerilla Carolers in Denver – Lisa

11:35 AM ~ Department Upcoming Events

- Jan. 9-12 - International Sportsmen's Expo, Colorado Convention Center, Denver
- Jan. 13 – 1-3 PM, City Council, DDA, Tourism Promotion Ad Hoc Committee
- Jan. 26-28 – German individual media FAM
- Jan. 27 – TIAC annual meeting and Legislative Reception, Sheraton, Denver
- Jan. 30 – GSCRA Board Planning Session, Aspen Glen
- Jan. 31-Feb.1 – AAA Travel Expo, Mile High Stadium, Denver
- Feb. 4-6 – Tourism Best Practices presentation at West Association of Chamber Executive, Portland, OR

11:45 AM ~ Set up presentation date for City Council in first quarter 2020

11:50 AM ~ Board/Staff Roundtable (Updates)

12:00 PM ~ Adjournment

**Next Meeting: February 13, 2-4 PM
City Hall, 3rd Floor Training Rm, Glenwood Springs**