



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, June 11, 2020

2:00 PM – 4:00 PM

Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.

<https://us02web.zoom.us/j/83027484847?pwd=TTNneDdBYVR4QnVNWU11RXJiQ1JIUT09>

Meeting ID: 830 2748 4847 Password: 285150

Or by Phone: +1 346 248 7799 US +1 408 638 0968 US

2:01 PM ~ Call Meeting to Order: Krissy Clary, Vice Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of May 14.

2:05 PM ~ Launch of Summer Stimulus and Glenwood Gold Community Currency - Lisa Langer, Director of Tourism Promotion & Angie Anderson, President & CEO Glenwood Springs Chamber Resort Association

2:15 PM ~ Website Refresh/Branding - Marlene Neidert, Tourism Promotion Project Manager

2:25 PM ~ Stay Safe Campaign – Lisa Langer and Marlene Neidert

2:40 PM ~ Department Update – Lisa Langer and Marlene Neidert

- **GS Visitor Center Open**
- **Hanging Lake Update**
- **PR News**
- **Industry Updates**

2:55 PM ~ Board/Staff Roundtable (Updates)

3:15 PM ~ Adjournment

Next Meeting: July 9, 2-4 PM

City Hall, 3rd Floor Training Rm, Glenwood Springs (Let us hope!)