



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, July 9, 2020

2:00 PM – 4:00 PM

Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.
Join Zoom Meeting

<https://us02web.zoom.us/j/87836865240?pwd=NjJubUNiamZZeXo0TXRpNkRZN3MxUT09>

Meeting ID: 878 3686 5240 Password: 007423

Or by Phone: +1 253 215 8782 US +1 346 248 7799 US

2:01 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of June 11.

2:05 PM ~ COVID Messaging Update – Lisa Langer, Director of Tourism Promotion

2:15 PM ~ Summer Stimulus Campaign Update (CTO Specials) – Marlene Neidert,
Tourism Promotion Project Manager

2:25 PM ~ Summer/Fall/Winter Creative – Lisa Langer and Marlene Neidert

2:40 PM ~ Upcoming Media FAMS – Lisa Langer

2:45 PM ~ Department Update – Lisa Langer and Marlene Neidert

- **2020 & 2021 Budgets Update**
- **GS Visitor Center Update**
- **Hanging Lake Update**
- **PR News**
- **Industry Updates**

3:00 PM ~ Board/Staff Roundtable (Updates)

3:15 PM ~ Adjournment

Next Meeting: August 13, 2-4 PM

City Hall, 3rd Floor Training Rm, Glenwood Springs (Still Hoping!)