



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, August 13, 2020

2:00 PM – 4:00 PM

Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.

Time: Aug 13, 2020 02:00 PM Mountain Time (US and Canada)

<https://us02web.zoom.us/j/89439551449?pwd=Mk1pbmN3Tk1DQTBhcVlaYTE0djB4dz09>

Meeting ID: 894 3955 1449

Passcode: 446050

Or by Phone: +1 669-900-6833 US

+1 346-248-7799 US

2:01 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of July 9.

2:05 PM ~ 2021 Budget Draft Presentation – Lisa Langer, Director of Tourism Promotion

2:18 PM ~ Summer Stimulus Campaign Update/Extension – Marlene Neidert, Tourism Promotion Project Manager

2:23 PM ~ Media Visits – Lisa Langer and Marlene Neidert

2:35 PM ~ Quarterly Dashboard - Marlene Neidert

2:45 PM ~ Exciting News! – Lisa & Marlene

2:55 PM ~ Board/Staff Roundtable (Updates)

3:05 PM ~ Adjournment

Next Meeting: September 10, 2-4 PM

? City Hall, 3rd Floor Training Rm Glenwood Springs (Still Hoping!)