



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, September 10, 2020

2:00 PM – 4:00 PM

Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.

Time: Sept. 10, 2020 02:00 PM Mountain Time (US and Canada)

<https://us02web.zoom.us/j/85227908801?pwd=V1NUeHNZczh4ZUwydVVTeDZsTjRJTU09>

Meeting ID: 852 2790 8801 Passcode: 096970

Or by Phone: +1 669 900 6833 US +1 253 215 8782 US

2:01 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of Aug. 13, 2020

2:03 PM ~ Fall Campaign Presentation – Lisa Langer, Director of Tourism Promotion

2:14 PM ~ Glenwood Gold Relaunch Stats (media & program) – Lisa Langer and Marlene Neidert, Tourism Promotion Project Manager

2:22 PM ~ Glenwood Canyon Restoration Alliance – Marlene Neidert and Angie Anderson, GSCRA President & CEO

2:30 PM ~ Recreation Economy for Rural Communities – Matt Nunez, COGS Economic Development Specialist

2:39 PM ~ Downtown Planning Roundtable – Angie Anderson

2:50 PM ~ Special Announcement – Marlene Neidert

2:55 PM ~ Board/Staff Roundtable (Updates)

3:05 PM ~ Adjournment

Next Meeting: October 8, 2-4 PM

? City Hall, 3rd Floor Training Rm Glenwood Springs (Still Hoping!)