



**Glenwood Springs Tourism Promotion Board**

**Vision: *Be the preferred regional tourism destination.***

**Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.***

**AGENDA**

**Thursday, November 12, 2020**

**2:00 PM – 4:00 PM**

**Via Zoom Virtual Meeting - Visit Glenwood is inviting you to a scheduled Zoom meeting.**

**Time: November 12, 2020 02:00 PM Mountain Time (US and Canada)**

Join Zoom Meeting

<https://us02web.zoom.us/j/81529273686?pwd=MGd2Ulo0Q3lTSE9qTXgvVUdhMGJldz09>

Meeting ID: 815 2927 3686 Passcode: 021545

Dial by your location: 408-638-0968 US 669-900-6833 US

**2:02 PM ~ Call Meeting to Order:** Trent Blizzard, Chair

**Round Robin Introductions of Board and Welcome Heidi Pankow.**

**Declarations of Conflicts of Interest**

**Approval of Tourism Promotion Board meeting minutes of October 8, 2020**

**2:10 PM ~ Glenwood Gold Final Stats** – Marlene Neidert, Tourism Promotion Project Manager

**2:20 PM ~ Media FAMs and Media Hits** – Lisa Langer, Director of Tourism Promotion

**2:25 PM ~ WTM Appointments** – Lisa Langer, Director of Tourism Promotion

**2:30 PM ~ Spreading Holiday Cheer - Glenwood Style Update** – John Goss, Glenwood Vaudeville Revue & Marlene

**2:35 PM ~ Ready for Winter Season – Winter Campaign and Creative** – Marlene Neidert, Tourism Promotion Project Manager

**2:45 PM ~ Tourism Visitation Stats from SeeSource Data** – Marlene Neidert, Tourism Promotion Project Manager

**2:55 PM ~ Board Roundtable**

**3:05 PM ~ Adjournment**

**Next Meeting: December 10, 2020, 2-4 PM**  
**Virtual via Zoom**